

Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, May 2020

Branch: English Language and Literature

EL 242: INTRODUCTION TO CULTURAL STUDIES

(2013–16 Admission)

Time : 3 Hours

Max. Marks : 75

I. Answer **any six** of the following each in about **300** words.

1. What is sub culture?
2. "Cultural Studies is a tendency across disciplines, rather than a discipline itself." Explain.
3. Write a brief essay on the influence of Leavisism on Cultural Studies.
4. What is selective perception theory?
5. What does Du Gay mean by the circuit of culture?
6. Reading romance is an escape that is both literal and figurative. Explain.
7. What is Hybrid Culture?
8. How does market convert a device into a cultural
9. Explain "high culture", and "low culture".
10. Culture is mainly comprised of socially acquired knowledge. Explain.
11. What is cultural materialism?
12. Examine the link between culture and capitalism.

(6 × 5 = 30 Marks)

P.T.O.



- II. Write essays in about four pages each on **any three** of the following, without omitting any section.

SECTION A

13. What is popular culture?
14. Examine the emergence of Cultural Studies as a discipline with reference to the socio-political and historical contexts.

SECTION B

15. Briefly discuss the contribution of four founding parents of British Cultural Studies.
16. What does Williams mean by "culture is ordinary"?
17. Why is culture described as an industry?

SECTION C

18. Describe television communicative process as characterized by Stuart Hall.
19. Discuss the transformation of an 'ordinary' object into a 'cultural' object. Illustrate citing Paul du cauy.
20. How does Chandrima Chakraborty establish Lagan's similarity with subaltern studies project in recuperating the subjectivity and agency of the subaltern classes?

(3 × 15 = 45 Marks)

