

Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2022

First Degree Programme under CSS

SDE

Foundation Course I

**CO 1121 — METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. Each question carries **1** mark.

1. What do you mean by economic system?
2. Name a country where capitalism is followed and another where socialist economy is followed.
3. Explain the term industry.
4. What is liberalisation?
5. Who is an entrepreneur?
6. Why equity share holders are called residual shareholders?
7. Write two examples of the application of technology in the area of production

P.T.O.

8. What do you mean by HRM?
9. State the meaning of business information
10. What do you understand by case studies?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions not exceeding **one** paragraph. Each question carries **2** marks.

11. Give the names of any two MNCs and briefly explain their operation.
12. What is joint venture? Give an example.
13. Differentiate between economic growth and economic development.
14. Write a short note on managerialism.
15. Explain any two money market instruments.
16. What is a non-banking institution?
17. Explain the concept of quality circles.
18. What do you mean by quality of work life?
19. Write a short note on field visit as a method of learning business information.
20. What is MIS?
21. State the advantage of division of labour.
22. Describe any two management problems in small scale organisations.

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions not exceeding **120** words. Each question carries **4** marks.

23. What are the measures of economic development?
24. Narrate the advantages of globalisation.
25. State the objectives of PSUs.

26. Differentiate between entrepreneur and intrapreneur.
27. What are the different sources of raising finance from primary market?
28. What are the different models of environmental analysis?
29. List out the most common types of finance provided by banks to business.
30. Write a note on indirect tax system in India.
31. Elaborate the steps in establishing a business.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions not exceeding **four** pages. Each question carries **15** marks.

32. Explain the features of cooperatives. What are the common types of co-operative societies?
33. Discuss the role of business in the economic development of a country.
34. "Trained manpower enhances the quality of organisation and nation". Explain
35. What are the contents of a project report?

(2 × 15 = 30 Marks)