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K – 4801

Reg. No. :

Name :

Third Semester M.A. Degree Examination, February 2021

Business Economics

BE 201 : ENTREPRENEURSHIP DEVELOPMENT

(2016 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. MSME
2. Technology Business Incubator
3. Branding
4. Venture capital
5. Intrapreneur
6. Make in India
7. Angel Fund
8. Women entrepreneurship
9. BIFR
10. Institutional Finance

(10 × 1 = 10 Marks)

P.T.O.



PART – II

Answer any **seven** questions, each not exceeding **500** words. Each question carries **5** marks.

11. What is the impact of globalization on entrepreneurship?
12. What is the importance of entrepreneurial training?
13. What are the problems faced by women entrepreneurs in Kerala?
14. What are the general challenges of entrepreneurship?
15. What are the various phases in entrepreneurship development programmes?
16. What are the factors that affect entrepreneurial growth?
17. What is the acquired need theory of entrepreneurship?
18. What is the role of small enterprises in economic development?
19. What do you feel about the role of government in entrepreneurship development?
20. What is meant by industrial sickness? What are the rehabilitation measures so far adopted?

(7 × 5 = 35 Marks)

PART – III

Answer any **three** questions, each not exceeding **1200** words. Each question carries **10** marks.

21. What are the important steps in preparing a project report?
22. Explain the case study of a successful enterprise in Kerala.
23. Institutional support is essential for entrepreneurs. What is the situation in Kerala?
24. Explain the role of entrepreneurship in economic development?
25. Explain the functions and characteristics of an entrepreneur.

(3 × 10 = 30 Marks)

