

Reg. No. :

Name :

Fourth Semester B.Sc. Degree Examination, July 2019

(First Degree Programme Under CBCSS)

Psychology

Core Course IV

PG 1441: SOCIAL BEHAVIOUR

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions :

I. Fill in the blanks. Each question carries 1 mark.

1. Mental frame work centering around a specific theme is known as _____.
2. Process through which we form impressions of others is _____.
3. Increased availability of information in memory or consciousness, resulting from exposure to specific stimuli or events is known as _____.
4. _____ is the tendency to react favorably or unfavorably towards a designated class of stimuli.
5. Process through which we interpret, remember and analyse information about social world is known as _____.

(5 × 1 = 5 Marks)

P.T.O.

II. Define the following. Each question carries 1 mark.

6. Self fulfilling prophecy.
7. Heuristics.
8. Micro expressions
9. Gender
10. Consistency

(5 × 1 = 5 Marks)

SECTION – B

III. Answer **any eight** of the following. Each carries 2 marks. The answer should not exceed one paragraph.

11. Definition of Social Psychology.
12. Body Language.
13. Nature and Functions of Attitude.
14. Relation between Attitude and Behaviour.
15. Differentiate between Prejudice and Discrimination.
16. Components of Gender Identity.
17. Domestic violence.
18. Hostile and Benevolent Sexism.
19. Components of Self.
20. Application of Attribution theory in understanding Prejudice.
21. Resistance to Persuasion.
22. Impression management strategies.

(8 × 2 = 16 Marks)

SECTION – C

IV. Answer **any six** of the following. Each carries 4 marks. Answers should not exceed 120 words:

23. What are the potential Sources of error in Social Cognition?
24. What are the Channels of Nonverbal Communication.
25. Explain Impression formation.
26. What are the techniques for countering Prejudice.
27. Explain the components of Social Identity.
28. How do thoughts shape feelings and feelings shape cognition?
29. Explain the skills for effective communication.
30. Explain the origin and development of Prejudice.
31. Describe briefly the Attitude Measurement.

(6 × 4 = 24 Marks)

SECTION – D

V. Write an essay on **any two** of the following. Each carries 15 marks

32. Describe briefly the nature, Components and process of Attitude formation.
33. Explain briefly the Gender Identity, Gender Stereotypes and status of Gender Discrimination in India.
34. Discuss the methods of Social Psychology.
35. Explain the theories of Attribution.

(2 × 15 = 30 Marks)